

Press release

Strawberry Fields Srl Named an OpenAI Select Partner

Monza, Italy – September 3, 2026 — Strawberry Fields Srl, a company founded in 2015 to create intelligent, human, and sustainable solutions that support people and organizations through change, today announced that it has been named an OpenAI Select Partner within the OpenAI Partner Network. Strawberry Fields is the home of .mindots., the brand through which the company delivers training and consulting for the conscious adoption of artificial intelligence and the hands-on development of AI projects.

The OpenAI Partner Network is a global program for partners to build, sell, and deliver AI solutions with OpenAI. It brings together partners with deep industry expertise, delivery capabilities, and customer relationships, while equipping them with resources, enablement, and support to help enterprises adopt OpenAI frontier models and products and turn them into measurable impact.

As an OpenAI Select Partner, Strawberry Fields, through its .mindots. brand, will continue working with OpenAI to help organizations build, deploy, and scale AI solutions responsibly and effectively. .mindots. works in the space between the technology and the people who use it: designing AI adoption around the skills, decision-making processes, and culture of each organization, not only around the tools.

"Being named an OpenAI Select Partner confirms a thesis we have been working on for years: the value of artificial intelligence is generated in the encounter between the model and the mind of the person using it. We call it Conjoint Intelligence. With OpenAI we want to help Italian companies not to delegate to AI, but to collaborate with it to express their full potential, keeping critical thinking, the ability to ask questions, and accountability for decisions inside the organization," said Chiara Arlati, Founder and CEO of Strawberry Fields Srl and creator of .mindots.

Strawberry Fields supports SMEs, large enterprises, and public administrations with training programs, AI maturity assessments, the design of agents and copilots for business functions (from customer care to technical and sales teams), AI governance, and EU AI Act compliance. The company is ISO 9001:2015 certified and led by Chiara Arlati, expert in human-machine interaction, AI Adjunct Professor at POLIMI Graduate School of Management, and LinkedIn Top Voice in AI.

Looking ahead, Strawberry Fields plans to expand its OpenAI-related offerings, invest in the enablement and certification of its specialist network through the PartnerU program, and scale customer deployments, helping organizations translate AI ambition into concrete business outcomes.

Learn more about the OpenAI Partner Network: <https://openai.com/business/partners/>

About Strawberry Fields Srl / .mindots.

Founded in 2015 in Monza, Italy, Strawberry Fields Srl was born from a simple, powerful intuition: to create intelligent, human, and sustainable solutions that support people and organizations through change. The name pays homage to the Beatles' Strawberry Fields Forever, a song born from an "it can't be done" turned into one of the most innovative recordings in music history. In the same spirit, the company shapes its ideas with method and accountability: it is ISO 9001:2015 certified and has adopted an organizational model compliant with Italian Legislative Decree 231/2001. Through its .mindots. brand (2023) it delivers AI training, consulting, and implementation projects with an approach rooted in philosophy of mind, cognitive neuroscience, and behavioral economics.

About OpenAI

OpenAI is an AI research and deployment company headquartered in San Francisco. Its mission is to ensure that artificial general intelligence benefits all of humanity. OpenAI develops the GPT family of models and products, including ChatGPT, and makes them available to businesses through its business products and API platform. The OpenAI Partner Network brings together partners that help organizations adopt these technologies responsibly and effectively. Learn more: <https://openai.com>

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